CREATE

Twittter Poster

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| **Grows**  Areas that need work | **Criteria**  Standards for this product | **Glows**  Evidence of exceeding standards |
| VISUAL PRESENTATION | | |
|  | **Story and Project Elements**:  In 5-8 slides, the Twitter Poster tells a story in a manner that clarifies the following elements with appropriate balance: main take-away, purpose, 2-4 supporting elements, and relevance. References cited slide (where appropriate). |  |
|  | **Design/layout:**  The design follows a logical order. The colour scheme uses a maximum of three colours. The font sizes are appropriate and legible (based on a smart phone screen), and a maximum of two font types are used. |  |
|  | **Graphs and Charts:**  Graphs and charts display data in a unique and creative way. Types of graphs and charts relate to the data and story being displayed. |  |
|  | **Other Graphics (e.g., pictures, icons)**  Graphics are appropriate to the project and add to the information communication. Graphics meet copyright use. |  |
|  | **Text/Copy:**  Amount of text is kept to a minimum and is professionally written (language is appropriate with no spelling or grammatical mistakes). Referenced where appropriate. |  |
|  | **Delivery:**  Presentation meets time expectations (5-8 seconds/slide). Slide transition lines up with slide timing. Content can be consumed within the prescribed slide time. |  |