CREATE

Static Infographic Rubric

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| **Grows**  Areas that need work | **Criteria**  Standards for this product | **Glows**  Evidence of exceeding standards |
| VISUAL PRESENTATION | | |
|  | **Story**:  The infographic tells a story in a visual manner that makes the topic easier to understand. |  |
|  | **Design:**  The design follows the overall story of the infographic. The colour scheme uses a maximum of three colours. The font sizes are appropriate and legible, and a maximum of two font types are used. |  |
|  | **Graphs and Charts:**  Graphs and charts display data in a unique and creative way. Types of graphs and charts relate to the data and story being displayed. |  |
|  | **Other Graphics (e.g., pictures, icons)**  Graphics are appropriate to the story and add to the information communication. Graphics meet copyright use. |  |
|  | **Text/Copy:**  The title is simple and informative. Amount of text is kept to a minimum and is professionally written (language is appropriate with no spelling or grammatical mistakes). Referenced where appropriate. |  |
| ORAL PRESENTATION | | |
|  | **Delivery:**  Presentation meets time expectations. Speech is not rushed and is professional. Infographic is covered in a way that matches the overall storyline and makes sense. |  |