

Tips, Opportunities and Resources for Mobilizing Your Scholarship, Research & Creative Activity at VIU!

VIU has a number of opportunities to help you promote your events, research and other creative activity including:

- VIU Events Calendar and Digest:** This is for any VIU related event that you would like to promote to Faculty / Staff and the general public. Fill out the form including your event title, dates, location etc. and it will be added to the VIU Event Calendar off the main page and then included in the Weekly Digest. Complete the and submit the form located here: <https://campusevents.viu.ca/submit>
- InViu Calendar:** The InViu Calendar is for promoting professional learning type opportunities and has a registration feature. Want to add your learning opportunity to the ProD Calendar? Contact the IT Help Desk: ITHelp@viu.ca
- The Compass:** VIU's weekly guide to student events and activities. If you would like your event to be advertised to students complete the event submission form located here: <https://services.viu.ca/student-affairs/ezine>
- VIU Marketing and Communications aka 'MarCom':** If you would like help with creating press releases, newstories, brochures, videos, posters, banners, swag, social media posts etc. you need to submit a job request to MarCom located here along with a cost centre to charge to (Note: can take up to 4 weeks): <https://www2.viu.ca/universityrelations/accounts/login/?next=/universityrelations/jobrequest/>
- VIU Video Monitors:** You can submit a pdf of your event poster (must be in landscape) to ithelp@viu.ca
- Postering:** There is no official help with postering on campus so it's done by walking around with tape and tacks! You can usually find a space for an 8.5" x 11" poster and should have them stamped and approved by the Students Union or else they could be taken down. You can also put 60 poster / fliers in an internal mail envelope addressed to 'Jason / Mail Clerk' with a note for campus distribution and it will be delivered one to each main office. Helps if you add the line 'please post' to your flier to increase the chance of it being put up.
- VIU Student Magazine 'The Navigator':** If you would or your students would like to submit an article or letter to the editor about what you're up to, send submissions to editor@thenav.ca Note: must be the original work of the author(s).

SRCA offers a number of opportunities to help mobilize your scholarship, research and creative activity on campus including:

- SRCA's Monthly E-News:** Once monthly E-News that is sent to all VIU Faculty and Staff. Main sections include: news, events, training, knowledge sharing and funding opportunities. Have some news you'd like to share? Send an email to: tanis.dagert@viu.ca
- Student E-News 'Curious Minds':** Goes to grad students and other students who have expressed an interest in receiving 'research' related info and opportunities. Send an email to: Kendra.Stiwich@viu.ca
- SRCA Website:** If your event / story has anything to do with 'research' at VIU, we can add it to our website Calendar of Events and Notices page. Send an email to: tanis.dagert@viu.ca

- Scholarly Activity Database:** The purpose of this database is to enable VIU employees to self-report their scholarship, research and creative activities. The Scholarship, Research and Creative Activity (SRCA) Office will use the data provided to compile an Annual Report which is shared online so that we all learn about the exciting and valuable projects our employees and students are engaged in. Submit your entry here: <https://research.viu.ca/srca-database>

- Map of Community Engaged Scholarship:** Researchers and students are actively engaged in projects and initiatives throughout the region. The 'Map' <https://research.viu.ca/map-community-engaged-scholarship> captures people and projects and the new knowledge that is emerging in VIU regions and beyond!

- The Bring Your Lunch & Learn Series:** The sessions are open to the campus community and the public, and participants are invited to bring their lunch, learn, listen and then provide feedback / participate in group discussion. If you are interested in participating, please contact tanis.dagert@viu.ca or local 2984

- The Community Partners Series:** This once monthly noon-hour series focuses on and promotes unique partnership and collaboration opportunities between VIU and local organizations. Are you working with a community partner or interested in finding out more about community organizations? Send your ideas to: tanis.dagert@viu.ca

- Annual Student Create Conference:** Usually held during the last week of classes, the Create Conference is a great way for any of your students/ research assistants to present posters or give presentations / performances related to your project. Contact Kendra.Stiwich@viu.ca for more info.

- Annual Research Week:** Usually held during the last week of classes, Research Week is an opportunity to host end-of-year events and celebrations of all things scholarship, research and creative activity related and have them included in the Calendar of Events. Contact tanis.dagert@viu.ca

- Annual Faculty / Staff Research and Creative Activity Symposium:** Usually held during Research Week (early April), the symposium is an opportunity for VIU Faculty and Staff to share their research related presentations with colleagues in a supportive environment. If you are interested in participating, contact tanis.dagert@viu.ca

- SRCA Professional Learning Opportunities:** Each year SRCA hosts a number of research related information and skill building opportunities. Do you have a unique research related skill that you would be willing to share with others? If so, please contact roisin.mulligan@viu.ca

- External Promotions: A few good sources:**
 - Send an email to: seniors101@shaw.ca
 - Submit your event to the online Community Calendar: www.HarbourLiving.ca
 - Create an event / registration system through Eventbrite: <https://www.eventbrite.ca>
 - CHLY Campus Community Radio: <https://www.chly.ca/events>
 - Nanaimo News Bulletin – submit a news tip here: <https://www.nanaimobulletin.com/submit/>