**CREATE Research Poster Rubric**

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| **Content Criteria** | **Expert – 8 pts** | **Proficient – 6 pts** | **Emerging – 4 pts** | **Novice – 2 pts** |
| **Oral Presentation of Research**  **Score: /8** | Thoroughly but concisely presents main points of introduction, hypotheses/ propositions, research methods, results, and conclusions in a well-organized manner  Narration and/or answering of questions is engaging, thorough, and adds greatly to the presentation | Adequately presents main points of introduction, hypotheses/ proposition, research methods, results, and conclusions in a fairly well-organized manner  Narration and/or answering of questions is adequate and adds to the presentation | Presents main points of introduction, hypotheses/ propositions, research methods, results, and conclusions but not as sufficiently and not as well-organized  Narration and/or answering of questions is somewhat lacking | Does not sufficiently present main points of introduction, hypotheses/ propositions, research methods, results, and conclusions and is not well-organized  Narration and/or answering of questions is lacking |
| **Visual Presentation of research**  **Score: /8** | Overall visually appealing; not cluttered; colors and patterns enhance readability; Uses font sizes/variations which facilitate the organization, presentation, and readability of the research  Graphics (e.g., tables, figures, etc.) are engaging and enhance the text content is clearly arranged so that the viewer can understand order without narration | Overall visually appealing; not cluttered; colors and patterns support readability  Adequate use of font sizes/variations to facilitate the organization, presentation, and readability of the research  Graphics (e.g. tables, figures, etc.) enhance the text content is arranged so that the viewer can understand order without narration | Visual appeal is adequate; somewhat cluttered; colors and patterns detract from readability  Use of font sizes/variations to facilitate the organization, presentation, and readability of the research is somewhat inconsistent/distractions  Graphics adequately enhance the text  Content arrangement is somewhat confusing; needs narration to understand | Not very visually appealing; cluttered; colors and patterns hinder readability  Use of font sizes/variations to facilitate the organization, presentation, and readability of the research is inconsistent/distracting  Graphics (e.g., tables, figures, etc.) do not enhance the text  Content arrangement is somewhat confusing and needs narration to understand |

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| **Spelling and Grammar** | 3pts | 2pts | 1pt |
| Spelling and grammar are at a level to be expected from a university student. | Yes – No mistakes | Almost – Minimal mistakes | Needs some work – noticeable or excessive mistakes |

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| **Timing** | 3pts | 2pts | 1pt |
| The presentation was delivered in the prescribed time – 5 minutes | Yes – Nailed it! 5min ±30 sec | Almost – Over by 30-60 seconds | Needs some work – Moderator had to end the presentation |

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| **Overall message** | 3pts | 2pts | 1pt |
| The final takeaway is obvious and understandable to the viewer; purpose of the poster is clear. | Yes – It hits you in the face. | Almost – Found it, but it took a bit. | Needs some work – Still not entirely sure what is going on. |